



Board Boot Camp

Non-profits are the heart of a community and recently corporate social responsibility has become a hot topic. As chambers look for ways to provide relevance not only to their members, but to their communities, assisting non-profits in training their boards to be more effective is a sound "business" practice. This is "business" education that you may not have thought of as a part of your chamber program of work, but that could make you a hero!

How does it work?

- You reach out to non-profit executives and offer this special training session for their boards.
- Their entire board can attend, their executive committee, select members; they decide what would be beneficial.

What does it cover?

- The "business" of non-profits
- Board responsibility and accountability
- Fluidity; the flow of a solid program of work
- Defining your "space"
- Creating a culture of caring
- Effective storytelling; bragging AND transparency

Who attends?

- Any member of a non-profit board in your service area.
- Full board, executive committee, select members

How do I pay for it?

- Member/non-member fee for attendance
- Sponsorship
- Use professional development/education budget
- Partner with other organizations and co-host

Consultant Fee

3 hour training.....\$1500
Travel expenses.....to include airfare/ground transportation or mileage if driving, hotel and meals if overnight required



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Consultant Bio



Annette Medlin, IOM

Annette Medlin has been in the chamber industry for over eight years; first in membership development and then as CEO of a local chamber. She has held leadership roles in industry professional organizations including the Carolina's Association of Chamber of Commerce Executives and the US Chamber Institute for Organization Management training program at the University of Georgia in Athens. Additionally, Annette is an accomplished facilitator of leadership development programs, board strategy retreats, and other professional development topics.

Annette co-founded Membership180 with Jay Handler in April of 2012. M180 is a sustainable membership development company devoted to seeing chambers grow through engaging current members while recruiting new ones.

annette@membership180.com
(866) 960 9789 ext. 101