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CHAMBER

20/20

A Vision of the Industry's
Next 5 Years

“Traveling around the world working with Chambers of Commerce across the US and internationally from Canada to Afghanistan, one thing has become abundantly clear: We're all facing many of the same challenges. As we QUICKLY approach the start of 2015, I'd like to share some of the insights I've gleaned in the past 3 years...my vision of the Chamber industry as we move towards 2020.”

Jay Handler is the co-founder & director of Membership180, a membership development consultancy working with Chambers of Commerce across the globe, with a focus on long-term, sustainable growth. They stress Engagement, and ultimately Retention, above recruitment of new members on a short-term basis.

As a sought-after speaker, trainer & consultant, Jay's diverse client list includes Comcast Business Class, the National Kitchen and Bath Association, South Carolina SAE, ACCE, dozens of Chambers and State Associations across the US, and internationally at the Engage Mexico Social Media Conference, the Calgary Chamber and the Pakistan-Afghanistan Joint Chamber of Commerce & Industry. Additionally, Jay is a graduate of and a faculty member for the US Chamber Foundation's Institute for Organization Management.

For information on bringing Jay Handler and Chamber 20/20 to YOUR Chamber, Association or State Conference, contact Jay directly via email at Jay@Membership180.com or toll-free at 866-960-9789 x102.